



A new two-day workshop facilitated by Walt Ekard, LEAD board member and former longtime County of San Diego Chief Administrative Officer

Tuesday & Wednesday, March 21 & 22, 2017

The San Diego Foundation/Stone Brewing World Bistro & Gardens, Liberty Station

What lessons have our region's seasoned leaders learned along the way? What valuable insights and learnings can we gain from their reflections? Enjoy a unique blend of candid conversations with several top executives and community leaders, along with a sprinkling of keynote and other presentations.

LEADership INSIGHTS is open to both LEAD graduates and non-grads. The ideal participant will:

- Have some leadership and/or managerial experience
- Is responsible for developing and implementing strategy for their company or organization
- Maintains the role of a decision maker within a department/company
- Analyzes and evaluates the efficiency of day-to-day tasks within their department/company, ensuring all objectives are being met
- Is interested in moving up in their role and/or company
- Is curious, with an appetite to learn

Tuition: \$550 (includes all materials – including up to three books – and meals)
\$500 for current LEAD Alumni Association members
Limited to a maximum of 35 participants

**To secure your spot, please submit your registration form
with a \$275 deposit by March 10, 2017 to
Program Manager, Kim Nguyen
at knguyen@leadsandiego.com**

Don't delay – seats are filling fast!

Questions? Call 619.280.5323

*Platinum Program Sponsor of
LEAD's 35th Anniversary Year*



Read presenters' and speakers' bios >

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FACILITATOR & SPEAKER



Walter F. Ekard, former Chief Administrative Officer (CAO), County of San Diego and current board member, LEAD San Diego

Walter F. Ekard retired as Chief Administrative Officer (CAO) for the County of San Diego in December 2012. As the chief executive for the fifth largest county in the United States, Mr. Ekard managed a workforce of more than 15,000 employees and an annual budget of \$5 billion. Mr. Ekard was appointed to this position by the five-member Board of Supervisors in 1999, and served in the position longer than any CAO in recent times. Mr. Ekard led a dramatic transformation of the County. Working closely with the board and the executive team, Mr. Ekard instituted private sector management practices in the form of a general management system that stresses long-term planning, accountability, and teamwork.

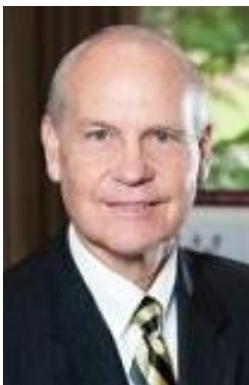
Under his leadership, the County of San Diego became known for combining innovative thinking and new technology with a strong commitment to accountability, fiscal discipline, and ethics. After his retirement from the County, Mr. Ekard was tapped by the City of San Diego, first on a contract basis and later as interim Chief Operating Officer. He is currently a partner at Ekard Smith & Associates.

PRESENTERS



Thella F. Bowens, President/CEO, San Diego County Regional Airport Authority

As President/CEO since 2003, Thella F. Bowens is responsible for management oversight of the San Diego County Regional Airport Authority, the Authority's annual budget, and a staff of approximately 370 aviation professionals. According to a recent economic impact study, San Diego International Airport generates more than \$9 billion annually in economic impact for the region. Prior to 2003, when the San Diego Unified Port District operated the airport, Ms. Bowens was the Port's Senior Director of Aviation for seven years. From September 2001 through December 2002, simultaneous with her position at the Port, she served as Interim Executive Director/President of the new San Diego County Regional Airport Authority, as required by the state legislation that created the Airport Authority. In that capacity, she performed the monumental task of planning and implementing the transfer of the airport to its role as an independent entity. Prior to coming to San Diego, Ms. Bowens served as the Deputy Executive Director of Kansas City's Aviation Department. She has 30-plus years of experience in public administration, with the last 25 in the aviation field.



Bob Brower, Ph.D., President, Point Loma Nazarene University

Bob Brower, Ph.D. was elected President of Point Loma Nazarene University in October, 1997. Dr. Brower earned his Ph.D. in Organizational and Interpersonal Communication at the University of Kansas, his M.A. in Communication from the University of Cincinnati, and a B.A. in Speech and English from Trevecca Nazarene University. Before the time of his election, Dr. Brower was President of a publishing company in Kansas City. Previously, he held faculty and administrative positions at two universities. His teaching and administration has also provided the basis for educational and organizational consulting nationally and internationally. Point Loma Nazarene University is known for being forward-thinking. At PLNU, academics, faith, and community are all vital. Students benefit from a

balanced approach to education and leave PLNU prepared to think, act, and contribute to the world.

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PRESENTERS (continued)



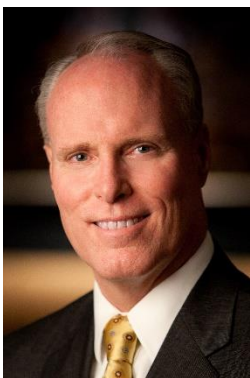
Helen Robbins-Meyer, Current Chief Administrative Officer, County of San Diego

As the County's highest ranking executive, Helen Robbins-Meyer currently manages a workforce of more than 20,000 employees and an annual budget of \$5.36 billion. Ms. Robbins-Meyer implements policies set by the Board of Supervisors and oversees a wide-reaching operation that consists of more than 40 departments. She was appointed to this position by the five-member Board of Supervisors in August, 2012, and she is the first woman to serve as Chief Administrative Officer for the County of San Diego. Ms. Robbins-Meyer's priorities include promoting excellent customer service, continuous measurable improvement and technology innovations. She also uses her extensive private sector experience to infuse and maintain business disciplines throughout the County.



Maureen Stapleton (88), General Manager, San Diego County Water Authority

Maureen Stapleton is a 1988 LEAD San Diego graduate and General Manager of the San Diego County Water Authority, the regional water agency that provides up to 90 percent of all the water used in San Diego County. Ms. Stapleton assumed her duties in January 1996. As General Manager, Ms. Stapleton oversees a dynamic agency that is aggressively pursuing a comprehensive array of water supply and infrastructure programs designed to diversify and improve the reliability of San Diego County's water supply. She successfully negotiated the landmark 2003 Colorado River Quantification Settlement Agreement, which included the Imperial Irrigation District Water Transfer and the lining of the All American and Coachella canals that together will provide up to 21.4 million acre-feet of water to San Diego County over 110 years. She is also responsible for the implementation of a \$2.8 billion Capital Improvement Program, including the Emergency Storage Project, a system of new and expanded reservoirs, interconnected pipelines and pumping stations designed to make water available to the San Diego region during an emergency.



Chris Van Gorder, FACHE, President & CEO, Scripps Health

As President and CEO of Scripps Health since 2000, Chris Van Gorder has been instrumental in positioning Scripps among the nation's foremost health care institutions. When he arrived at Scripps, the organization was losing \$15 million a year, and employee and physician confidence were low. Mr. Van Gorder responded with a transparent, co-management style, configured an award-winning executive team, streamlined business operations and focused on internal efficiencies, physician relations and workplace culture – leading a landmark turnaround. Mr. Van Gorder began his unlikely career as a police officer, which deeply instilled in him a sense of social responsibility, honesty and public service. After being injured on the job and taking early retirement, he reinvented himself, eventually taking a job as a hospital security director and pursuing an education in health care management. Through hard work and determination, he rose to executive ranks. Mr. Van Gorder's new book, *The Front-Line Leader*, explores how leaders of all types can build a high-performance organization from the ground up and shares the leadership philosophy that drives all of his decisions and actions: people come first.

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KEYNOTE SPEAKERS



Michael Dauphinee, Founder, CEO, The Dauphinee Group

Michael Dauphinee is a speaker, writer and leadership consultant. For more than a decade, he has devoted his life to helping people around the world understand their identity and its direct impact on leadership, employee engagement, and life. After founding The Dauphinee Group Inc. in 2006 on client demand for his unique Clifton StrengthsFinder Discovery retreats, Mr. Dauphinee expanded his product, message, and reach to a wide portfolio of clients and high-potential individuals. Whether coaching in the executive suites of Chrysler, United Way, or the NFL, or teaching leadership at AIDS clinics in Nigeria, the Afghan National Assembly, or the U.S. State Department, he maintains the same level of

focus and passion.

Nathan Fletcher, Former Assemblyman, 75th District, State of California & Marine Veteran



Nathan Fletcher is a dynamic leader whose life experiences range from leading classified human intelligence missions in combat zones and being decorated for valor under fire, to passing landmark legislation as an elected official, to training Nobel Prize-winning human rights activists in the developing world, to completing an Ironman Triathlon and climbing some of the world's highest mountains. He is currently a Professor of Practice in Political Science at UC San Diego and Founder and Chairman of the Three Wise Men Foundation, a veteran-focused nonprofit. Mr. Fletcher also serves as the Senior Director of Global Strategic Initiatives at Qualcomm Technologies, a Fortune 500 company, where he leads business and strategic initiatives globally to identify, develop, and expand opportunities

where technology has the power to positively transform people's lives.



Dan Negroni, CEO, launchbox

launchbox was founded to help businesses unleash the creativity and potential of today's millennial workforce. Representing almost 40 percent of employees and 60 percent of the world's population, this new millennial generation is challenging the way employees are engaged and the way businesses are run. As experts in cross-generational issues, launchbox works with organizations to bridge the gap between managers and their Gen Y workforce to increase employee engagement, productivity, innovation, and profits. As business leaders, launchbox is profoundly moved by the opportunity to create lasting change by nurturing and developing relationships that empower managers and millennials to really connect.
