



LEAD SAN DIEGO

Now an Affiliate of



## INFLUENCE San Diego

A Three-Day Crash Course for C-level and Senior Executives | April 26-28, 2018

Now entering its tenth year, **INFLUENCE San Diego** is a peer-to-peer program specially developed to further educate C-level and senior executives on key regional issues. **INFLUENCE**, known as a “crash course on San Diego,” is highly valued by corporate executives and mid-to-large companies interested in establishing a stronger connection to the regional community and an issues-based professional education program. Facilitated by San Diego’s top civic, community and business leaders, as well as key regional decision makers, **INFLUENCE** provides a unique forum for knowledge-sharing between senior executives regarding leadership best practices, experiences, and how to best drive San Diego business. **INFLUENCE** is designed to forge connections and build circles of influence.

**WHO:** **INFLUENCE San Diego** is limited to **C-level and senior executives**. The program is designed for corporate executives, especially those with medium-sized to large companies. If capacity permits, C-level and senior executives from nonprofit organizations will also be considered. Because **INFLUENCE** is peer-to-peer, mid-level executives may not qualify to participate in the program. Graduates of **INFLUENCE San Diego** are invited to join the LEADership TRUST, LEAD San Diego’s highest level of membership available by invitation only, at a one-time discounted rate.

**WHERE:** Various venues in central San Diego will host seminars, networking, facilitated tours, and a reception.

**INVESTMENT:** \$2,950 which includes all materials, meals, and transportation.

**SEMINAR TOPICS INCLUDE:**

Arts & Culture	Military
Demography	Political Landscape
Environment & Growth	Sports Industry
Health & Human Services	Survey of the Regional Economy
K-16 Education	Tourism
Labor	Transportation
Life Sciences & Innovation	Working Waterfront
Mexico & Our International Region	

**PAST EVENTS, ACTIVITIES & VENUES INCLUDED:**

- Breakfast at The University Club Atop Symphony Towers
- Briefing & Tour of Naval Base Point Loma & Submarine
- Briefing & Tour of San Diego International Airport
- Docent tour of the California Tower
- Exclusive Reception at Stone Brewery at Liberty Station
- Exhibitions at the San Diego Museum of Man
- Private Luncheon at The Old Globe
- Sanford Education Center at National University

2018 INFLUENCE San Diego Title Sponsor



For sponsorship opportunities, please contact Carole Ravago, Marketing & Alumni Relations Manager, at 619.544.1362 or [cravago@sdchamber.org](mailto:cravago@sdchamber.org)

**PAST COLLABORATIVE AGENCIES & ORGANIZATIONS INCLUDE (not a comprehensive list)**

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aTyr Pharma	San Diego Convention Center Corporation
Balboa Park Conservancy	San Diego County Medical Society
Balboa Park Cultural Partnership	San Diego County Office of Education
Biocom	San Diego County Regional Airport Authority
Cali-Baja Binational Mega-Region Association	San Diego County Water Authority
City of San Diego	San Diego Gas & Electric
CONNECT	San Diego Military Advisory Council
County of San Diego	San Diego Museum of Man
Downtown San Diego Partnership	San Diego Regional Chamber of Commerce
Illumina	San Diego Regional Economic Development Corporation
Mingei International Museum	San Diego Tourism Authority
National University	Sharp Healthcare
Naval Base Point Loma	The Old Globe
Naval Base San Diego Navy Region Southwest	The University Club Atop Symphony Towers
Port of San Diego	Tijuana Economic Development Corporation
San Diego Association of Governments (SANDAG)	Toft Group Executive Search
<i>San Diego Business Journal</i>	West Health

**PAST PROGRAM PRESENTERS INCLUDED (not a comprehensive list)**

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<b>Randy Bogle (16)</b>	Executive Director, San Diego Military Advisory Council
<b>April Boling</b>	Board Chair, San Diego County Regional Airport Authority
<b>Malin Burnham</b>	Vice Chairman, Cushman & Wakefield
<b>Mark Cafferty</b>	President & CEO, San Diego Regional Economic Development Corporation
<b>Reo Carr</b>	Contributing Writer & Former Executive Editor, <i>San Diego Business Journal</i>
<b>Scott Chadwick (15)</b>	COO, City of San Diego
<b>Kate Collier (15)</b>	Vice President & Treasurer, Sempra Energy / Board Member, LEAD San Diego
<b>Peter Comiskey (13)</b>	Executive Director, Balboa Park Cultural Partnership
<b>Randa Coniglio</b>	President & CEO, Port of San Diego
<b>Shannon Coulter, Ph.D.</b>	Lead Program Evaluator, Assessment, Accountability, & Evaluation Unit, San Diego County Office of Education
<b>Andrea Cubitt, Ph.D.</b>	Vice President, Product Protection, aTyr Pharma
<b>Michael Cunningham, Ph.D. (15)</b>	Chancellor, National University System
<b>Barry Edelstein (17)</b>	Erna Finzi Viterbi Artistic Director, The Old Globe
<b>Walt Ekard</b>	Former Chief Administrative Officer, County of San Diego/Former Chief Operating Officer, City of San Diego
<b>Kevin L. Faulconer</b>	Mayor, City of San Diego
<b>Gary Gallegos</b>	Former Executive Director, San Diego Association of Governments (SANDAG)
<b>Ben Garcia (16)</b>	Deputy Director, San Diego Museum of Man
<b>Tom Gehring</b>	Former CEO & Executive Director, San Diego County Medical Society
<b>Robert Gleason</b>	Former Board Chair, San Diego County Regional Airport Authority
<b>Todd Gloria</b>	Former Councilmember, District Three, City of San Diego
<b>Gary Hayslip</b>	Former Chief Information Security Officer, City of San Diego / Board Member, San Diego Cyber Center of Excellence
<b>Paul Hegyi</b>	CEO, San Diego County Medical Society
<b>Cristina Hermsillo</b>	Former President & CEO, Tijuana Economic Development Corporation
<b>Tomás Herrera-Mishler (15)</b>	CEO, Balboa Park Conservancy
<b>Jim Hutzelman (02)</b>	Manager, Community Services, Port of San Diego
<b>CAPT Curt Jones (16)</b>	Chief of Staff, Navy Region Southwest, U.S. Navy
<b>Kerri V. Kapich (17)</b>	COO, San Diego Tourism Authority
<b>Sandra L. Kerl</b>	Deputy General Manager, San Diego County Water Authority
<b>Pradeep Khosla, Ph.D.</b>	Chancellor, UC San Diego
<b>RADM Yancy B. Lindsey</b>	Commander, Navy Region Southwest, United States Navy
<b>Shelley Lyford</b>	President & CEO, West Health Institute and Gary & Mary West Foundation
<b>Nick Macchione</b>	Director, Health & Human Services Agency, County of San Diego
<b>Ray Major (16)</b>	Chief Economist, San Diego Association of Governments (SANDAG)
<b>Greg McKee</b>	CEO, CONNECT
<b>Kris Michell</b>	Former President & CEO, Downtown San Diego Partnership
<b>Michael Murphy</b>	President & CEO, Sharp Healthcare
<b>Joe Panetta</b>	President & CEO, BIOCOM
<b>Micah Parzen, Ph.D., J.D.</b>	President & CEO, San Diego Museum of Man
<b>Karen Possemato</b>	Vice President, Corporate Marketing & Communications, Illumina
<b>Helen Robbins-Meyer</b>	Chief Administrative Officer, County of San Diego
<b>Jerry Sanders</b>	President & CEO, San Diego Regional Chamber of Commerce
<b>Tom Seidler (13)</b>	Ownership Group, San Diego Padres
<b>Kenneth Slaght</b>	Co-Chair & President, San Diego Cyber Center of Excellence
<b>Maureen Stapleton (88)</b>	General Manager, San Diego County Water Authority
<b>Joe Terzi</b>	CEO, San Diego Tourism Authority
<b>Robin Toft (17)</b>	President & CEO, Toft Executive Search Group / Board Member, LEAD San Diego
<b>Mary Walshok, Ph.D.</b>	Associate Vice Chancellor, Public Programs & Dean, UC San Diego Extension
<b>CAPT Howard C. Warner, III</b>	Former Commanding Officer, Naval Base Point Loma, United States Navy
<b>Alan Ziter</b>	Executive Director, NTC Foundation