



## LEAD SAN DIEGO

### A C-Level Civic & Community Leadership Program | April 27-29, 2017

#### PROGRAM OVERVIEW

Now entering its ninth year, **INFLUENCE San Diego** is designed to provide senior executives with an opportunity to quickly gain understanding of community issues and an appreciation for the way multiple sectors work together to make San Diego a sustainable region. Facilitated by many of San Diego’s key elected officials and CEOs, **INFLUENCE San Diego** teaches participants about critical issues that face this community while providing opportunity to build an immediate network of regional leaders.

**WHO: INFLUENCE San Diego** is limited to C-level and senior executives. The program is designed for corporate executives, especially those with medium-sized to large companies. If capacity permits, C-level and senior executives from nonprofit organizations will also be considered. Because INFLUENCE is peer-to-peer, featuring presenters who are CEOs and top executives from throughout the San Diego region, mid-level executives may not qualify to participate in the program. **Graduates of INFLUENCE San Diego are invited to join the LEADership TRUST, LEAD San Diego’s highest level of membership available by invitation only, at a one-time discounted rate.**

**WHAT:** The sessions will highlight contemporary perspectives on relevant regional themes and feature insightful presentations, experiential tours, dialogue with leading experts and key community leaders active in the region, networking, social events, and an exclusive VIP reception. **INFLUENCE San Diego** provides important context for regional business and civic issues, access to San Diego’s political, civic and community leaders, and critical tools for becoming active in the community.

**WHERE:** Various venues in central San Diego will host seminars, networking, facilitated tours, and a reception.

**COST:** \$2,950, which includes all materials, meals, and transportation.

#### SEMINAR TOPICS INCLUDE:

- Airport
- Arts & Culture
- Demography
- Environment & Growth
- Health & Human Services
- K-16 Education
- Labor
- Life Sciences & Innovation
- Working Waterfront
- Mexico & Our International Region
- Military
- Political Landscape
- Sports Industry
- Survey of the Regional Economy
- Tourism
- Vision for San Diego’s Future

#### PAST EVENTS, ACTIVITIES & VENUES INCLUDED:

- Breakfast at The University Club Atop Symphony Towers
- Briefing & Tour of Naval Base Point Loma & Submarine
- Briefing & Tour of San Diego International Airport
- Docent tour of the California Tower
- Exclusive Reception at Stone Brewery at Liberty Station
- Monsters!* at the San Diego Museum of Man
- Private Luncheon at The Old Globe
- Sanford Education Center at National University

*Platinum Program Sponsor of LEAD’s 35<sup>th</sup> Anniversary Year*



*2017 INFLUENCE Media Sponsor*



*2017 INFLUENCE San Diego Session Sponsors*



**Leadership begins with . . . LEAD**

**PAST COLLABORATIVE AGENCIES & ORGANIZATIONS INCLUDE (not a comprehensive list)**

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The Alexandria at Torrey Pines Mesa	San Diego Chargers
Balboa Park Cultural Partnership	San Diego County Medical Society
BIOCOM	San Diego County Office of Education
City of San Diego	San Diego County Regional Airport Authority
CONNECT	San Diego Regional Arts & Culture Coalition
County of San Diego	San Diego/Imperial Counties Labor Council, AFL-CIO
Cyber Center of Excellence	San Diego Military Advisory Council
Downtown San Diego Partnership	San Diego Museum of Man
Mingei International Museum	San Diego Padres
National University	San Diego Regional Arts & Culture Coalition
Naval Base Point Loma	San Diego Regional Economic Development Corporation
Naval Base San Diego	San Diego Tourism Marketing District
Navy Region Southwest	Sharp Healthcare
Port of San Diego	The Old Globe
San Diego Association of Governments (SANDAG)	Tijuana Economic Development Corporation
<i>San Diego Business Journal</i>	West Health

**PAST PROGRAM PRESENTERS INCLUDED (not a comprehensive list)**

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<b>Richard Barrera</b>	Former Secretary-Treasurer/CEO, San Diego/Imperial Counties Labor Council, AFL-CIO
<b>Randy Bogle (16)</b>	Executive Director, San Diego Military Advisory Council
<b>John A. Bolduc</b>	Former Acting President & CEO, Port of San Diego
<b>Malin Burnham</b>	Vice Chairman, Cushman & Wakefield
<b>Mark Cafferty</b>	President & CEO, San Diego Regional Economic Development Corporation
<b>Reo Carr</b>	Contributing Writer & Former Executive Editor, <i>San Diego Business Journal</i>
<b>Scott Chadwick (15)</b>	COO, City of San Diego
<b>Peter Comiskey (13)</b>	Executive Director, Balboa Park Cultural Partnership
<b>Marney Cox</b>	Former Chief Economist, San Diego Association of Governments (SANDAG)
<b>Shannon Coulter, Ph.D.</b>	Lead Program Evaluator, Assessment, Accountability, & Evaluation Unit, San Diego County Office of Education
<b>Michael Cunningham, Ph.D. (15)</b>	Chancellor, National University System
<b>Clint Daniels</b>	Director, Regional Models, San Diego Association of Governments (SANDAG)
<b>Ken Derrett</b>	Vice President & Chief Marketing Officer, San Diego Chargers
<b>Bill Earley (14)</b>	Regional CEO, American Red Cross San Diego/Imperial Counties Chapter/Vice Chair, LEAD San Diego
<b>Barry Edelstein</b>	Artistic Director, The Old Globe
<b>Walt Ekard</b>	Former Chief Administrative Officer, County of San Diego/Former Chief Operating Officer, City of San Diego/ Board Member, LEAD San Diego
<b>Kevin L. Faulconer</b>	Mayor, City of San Diego
<b>Gary Gallegos</b>	Executive Director, San Diego Association of Governments (SANDAG)
<b>Ben Garcia</b>	Deputy Director, San Diego Museum of Man
<b>Tom Gehring</b>	Former CEO & Executive Director, San Diego County Medical Society
<b>Bill Geppert (14)</b>	Chairman, LEAD San Diego
<b>Robert Gleason</b>	Board Chairman, San Diego County Regional Airport Authority
<b>Todd Gloria</b>	Councilmember, District Three, City of San Diego
<b>Cristina Hermosillo</b>	President & CEO, Tijuana Economic Development Corporation
<b>Tomás Herrera-Mishler (15)</b>	CEO, Balboa Park Conservancy
<b>Jim Hutzelman (02)</b>	Manager, Community Services, Port of San Diego
<b>CAPT Curt Jones (16)</b>	Former Commanding Officer, Naval Base San Diego, U.S. Navy
<b>Pradeep Khosla, Ph.D.</b>	Chancellor, UC San Diego
<b>Shelley Lyford</b>	President & CEO, West Health Institute and Gary & Mary West Foundation
<b>Kathy Lynch</b>	Senior Director, Government Affairs, Illumina
<b>Nick Macchione</b>	Director, Health & Human Services Agency, County of San Diego
<b>Greg McKee</b>	CEO, CONNECT
<b>Kris Michell</b>	President & CEO, Downtown San Diego Partnership
<b>Vincent E. Mudd</b>	Chairman, San Diego Exploratory Foundation, ANOC World Beach Games San Diego 2017
<b>Michael Murphy</b>	President & CEO, Sharp Healthcare
<b>Joe Panetta</b>	President & CEO, BIOCOM
<b>Micah Parzen, Ph.D., J.D.</b>	President & CEO, San Diego Museum of Man
<b>Dave Roberts</b>	Supervisor, District Three, County of San Diego
<b>Helen Robbins-Meyer</b>	Chief Administrative Officer, County of San Diego
<b>Jerry Sanders</b>	President & CEO, San Diego Regional Chamber of Commerce
<b>Tom Seidler (13)</b>	Ownership Group, San Diego Padres
<b>Kenneth Slaght</b>	Co-Chair & President, San Diego Cyber Center of Excellence
<b>Maureen Stapleton (88)</b>	General Manager, San Diego county Water Authority
<b>Jim Steeg</b>	Sports Management & Media Consultant/Former NFL Executive
<b>Randolph E. Ward, Ed.D.</b>	Former Superintendent of Schools, San Diego County Office of Education
<b>CAPT Howard C. Warner, III</b>	Commanding Officer, Naval Base Point Loma, United States Navy
<b>Alan Ziter</b>	Co-Chairman, San Diego Regional Arts & Culture Coalition