



## LEAD SAN DIEGO

### A C-LEVEL CIVIC & COMMUNITY LEADERSHIP PROGRAM | APRIL 26 - 28, 2018

**PROGRAM OVERVIEW:** Now entering its ninth year, **INFLUENCE San Diego** is designed to provide senior executives with an opportunity to quickly gain understanding of community issues and an appreciation for the way multiple sectors work together to make San Diego a sustainable region. Facilitated by many of San Diego's key elected officials and CEOs, **INFLUENCE San Diego** teaches participants about critical issues that face this community while providing opportunity to build an immediate network of regional leaders.

**WHO:** **INFLUENCE San Diego** is designed for **C-level and senior executives** who are interested in becoming engaged in the San Diego community and would benefit from a comprehensive understanding of key regional issues while meeting influential civic & community leaders. Graduates of the **INFLUENCE San Diego** program are invited to join the LEADership TRUST, LEAD San Diego's highest level of membership, available by invitation only.

**WHAT:** The sessions will highlight contemporary perspectives on relevant regional themes and feature insightful presentations, experiential tours, dialogue with leading experts and key community leaders active in the region, networking, social events, and an exclusive VIP reception. **INFLUENCE SAN DIEGO** provides important context for regional business and civic issues, access to San Diego's political, civic and community leaders, and critical tools for becoming active in the community.

**WHERE:** Various venues in central San Diego will host seminars, networking, facilitated tours, and a reception.

**COST:** \$2,950, which includes all materials and transportation.

#### SEMINAR TOPICS INCLUDE:

San Diego International Airport  
Arts & Culture  
Demography  
Environment & Growth  
Health & Human Services  
K-16 Education  
Labor  
Life Science Industry  
Mexico & Our International Region  
Military  
Political Landscape  
Sports Industry  
Survey of the Regional Economy  
Tourism  
Vision for San Diego's Future  
Our Working Waterfront

#### EVENTS, ACTIVITIES & VENUES HAVE INCLUDED:

*(Subject to change for 2018)*

Breakfast at The University Club Atop Symphony Towers  
Briefing & Tour of Naval Base Point Loma & Submarine  
Briefing & Tour of San Diego International Airport  
Docent tour of the California Tower  
Exclusive Reception at Stone Brewing World Bistro & Gardens  
Private Luncheon at The Old Globe  
Sanford Education Center at National University  
The Alexandria at Torrey Pines Mesa

*Platinum Program Sponsor*



*Session Sponsors*



**Leadership begins with . . . LEAD**

**OVER →**



# Sponsorship Opportunities

## INFLUENCE Title Sponsorship

**\$15,000**

- Recognition as Title Sponsor on INFLUENCE webpage
- Company name/logo and link to their website from LEAD San Diego’s homepage and listing as Strategic Partner
- Prominent recognition as Title Sponsor on signage
- Company name/logo on rolling PowerPoint presentation, all promotion, collateral and website
- Greet executives from the podium at the Opening Session
- Ten (10) tickets to the Closing Reception on Saturday, April 28, 2018

## Orientation Session (Day 1) Sponsorship

**\$7,500**

- Recognition as Orientation Session Sponsor on all signage at orientation
- Company name/logo on rolling PowerPoint presentation, orientation collateral and website
- One representative invited to sit in for their sponsored all-day session
- Five (5) tickets to the Closing Reception on Saturday, April 28, 2018

## Individual Session Sponsorship

**\$5,000 per session**

- Recognition as Session Sponsor on all signage at selected session
- Opportunity to select specific session to sponsor—based on availability
- Company name/logo on rolling PowerPoint presentation, specific session collateral and website
- Five (5) tickets to the Closing Reception on Saturday, April 28, 2018

## Closing Reception Sponsor (175+ VIP attendees)

**\$7,500**

- Recognition as Closing Reception Sponsor on all promotion and signage at Closing Reception
- Company name/logo on rolling PowerPoint presentation, Closing Reception collateral and website
- Welcome participants and attendees from podium at Closing Reception
- Five (5) tickets to the Closing Reception on Saturday, April 28, 2018

**Yes! We want to sponsor INFLUENCE San Diego. Please accept our sponsorship in support of LEAD San Diego.**

- |   |   |
|---|---|
| <input type="checkbox"/> \$15,000 INFLUENCE Title Sponsorship         | <input type="checkbox"/> \$ 5,000 Day 2 Session Sponsor |
| <input type="checkbox"/> \$ 7,500 Orientation Session (Day 1) Sponsor | <input type="checkbox"/> \$ 5,000 Day 3 Session Sponsor |
| <input type="checkbox"/> \$ 7,500 Closing Reception Sponsor           |   |

### Payment Information

- Check       VISA       MASTERCARD       American Express

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name As It Appears On Card: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

For more information or to sponsor **INFLUENCE San Diego**, please contact LEAD San Diego at (619) 280-LEAD (5323) or [leadsandiego@leadsandiego.com](mailto:leadsandiego@leadsandiego.com)

LEAD San Diego, Inc. is a 501 (c) (3) nonprofit organization pursuant to the Internal Revenue Service. Our federal identification number is 95-3699122.  
Please contact LEAD San Diego at (619) 280-5323 for the actual cash value of these sponsorships.