



LEAD SAN DIEGO

LEAD SAN DIEGO'S FLAGSHIP 10-MONTH PROGRAM | SEPTEMBER 2017—JUNE 2018

LEAD San Diego's programs offer an opportunity for your organization to reach a captive audience of local and global leaders in the corporate, government, and nonprofit communities. **IMPACT San Diego** provides a compelling sponsorship platform to showcase your products and services to a group of leaders and speakers who are open and eager to learning more about the potential opportunities in the region. The program's 10-month span keeps your logo and message top of mind for these influential individuals. In addition, your sponsorship will help LEAD inspire lifelong learning, advance knowledge and strengthen our communities.

PROGRAM OVERVIEW: LEAD San Diego's flagship program, **IMPACT SAN DIEGO**, is a series of nine full-day, issues-focused education sessions, designed to give participants a greater understanding of the critical issues and key players in our region, and motivate them to use their skills to become engaged.

WHAT: The sessions will highlight contemporary perspectives on relevant regional themes and feature insightful presentations, experiential tours, dialogue with leading experts and key community leaders active in the region, networking and social events. **IMPACT San Diego** provides important context for regional business and civic issues, access to San Diego's political, civic and community leaders and critical tools for becoming active in the community. Additionally, class members also gain hands-on experience through outside project work that will be completed in teams of eight to 10. The projects may include assisting a local nonprofit or performing policy work with the goal of making a lasting community impact.

SEMINAR TOPICS: Community Leadership 101, Regional Economy, K-12 Education, Arts & Culture, Health & Human Services, Military, Law & Society, Growth & Environment and Our Region Tomorrow.

WHEN: The third Thursday of each month from September 2017 through May 2018; each seminar is a full-day session. Please note that the December seminar will be held on the second Thursday. **IMPACT** will culminate on June 8, 2018 with a Graduation/Project Sharecase event.

LOCATION: Various venues in San Diego County will host seminars, networking opportunities and facilitated tours.

PROGRAM TUITION: \$3,950 plus \$35 application fee; includes all materials, meals and transportation.

VENUES VISITED (not a comprehensive list):

Balboa Park Cultural Institutions
Del Mar Thoroughbred Club
Family Health Centers of San Diego's Community Clinics
Kaiser Permanente Garfield Specialty Care Center
Military Bases and Medical Centers
The A. B. and Jessie Polinsky Children's Center
Port of San Diego's Working Waterfront
San Diego International Airport

San Diego Regional Firearms Training Center
San Diego State University
San Diego Zoo
SDG&E Energy Innovation Center
Sea World San Diego
United Way of San Diego County
University Club Atop Symphony Towers
The San Diego Union-Tribune

Platinum Program Sponsor



IMPACT Media Sponsor



OVER →

Leadership begins with . . . LEAD



Sponsorship Opportunities

IMPACT Title Sponsorship **\$50,000**

- Recognition as Title Sponsor on IMPACT webpage
- Company name/logo and link to website from LEAD San Diego’s homepage and listing as Strategic Partner
- Acknowledgement of sponsorship in LEAD e-communications and social media
- Company name/logo on rolling PowerPoint presentations, all class agendas, signage, collateral and website
- One representative invited to sit in for a seminar of their choosing
- Opportunity to greet participants at opening seminar (Community Leadership 101) and last seminar (Our Region Tomorrow)

Series Sponsor **\$15,000**

- Recognition as Series Sponsor on rolling PowerPoint presentations, all collateral and signage at each seminar and on website
- One representative invited to sit in for a seminar of their choosing
- Opportunity to welcome participants at a seminar of their choosing

Graduation/Sharecase Sponsorship **\$10,000**

- Recognition as Graduation/Sharecase Sponsor on all promotion and signage on Friday, June 8, 2018
- Opportunity to welcome attendees to Graduation/Sharecase
- Company name/logo on rolling PowerPoint presentation, graduation collateral and website
- Opportunity to provide goodie bag to attendees
- Priority seating for ten (10) at the Graduation/Sharecase Reception (June 8, 2018 — 200 estimated attendees)

Individual Seminar Session Sponsorship **\$ 5,000**

- Opportunity to welcome attendees at selected seminar
- Company name/logo on rolling PowerPoint presentation, signage, collateral and website for selected seminar
- Priority seating for five (5) at the Graduation/Sharecase Reception (June 8, 2018— 200 estimated attendees)

Please select the seminar you would like to sponsor:

- Community Leadership 101, Thursday, September 21, 2017
- Survey of the Regional Economy, Thursday, October 19, 2017
- K-12 Education, Thursday, November 16, 2017
- Arts & Culture, Thursday, December 14, 2017
- Health & Human Services, Thursday, January 18, 2018
- Military, Thursday, February 15, 2018
- Law & Society, Thursday, March 15, 2018
- Growth & Environment, Thursday, April 19, 2018
- Our Region Tomorrow, Thursday, May 17, 2018

Yes! We want to sponsor IMPACT San Diego. Please accept our sponsorship in support of LEAD San Diego.

Check VISA MASTERCARD American Express

Company Name: _____ Contact Name: _____

Card Number: _____ Expiration Date: _____

Name As It Appears On Card: _____

Authorizing Signature: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Phone Number: _____

For more information or to sponsor **IMPACT San Diego**, please contact LEAD San Diego at (619) 280-LEAD (5323) or leadsandiego@leadsandiego.com

LEAD San Diego, Inc. is a 501 (c) (3) nonprofit organization pursuant to the Internal Revenue Service. Our federal identification number is 95-3699122. Please contact LEAD San Diego at (619) 280-5323 for the actual cash value of these sponsorships.

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