



## LEAD SAN DIEGO

### APPLICATION – IMPACT SAN DIEGO CLASS OF 2018

**Due by 5:00 PM on Thursday, June 22, 2017**

INSTRUCTIONS: Please TYPE and limit responses to the space provided and [sign the application](#). **The original application and three (3) additional copies must be submitted with a \$35 non-refundable fee either in person or by mail to the LEAD San Diego office located at 110 West A Street, Suite 960, San Diego 92101.** Only those meeting minimum qualifications will be invited for a personal interview, scheduled for **Thursday, July 13 & Friday, July 14, 2017.**

#### 1. PERSONAL INFORMATION

Name: \_\_\_\_\_

How did you hear about IMPACT San Diego? \_\_\_\_\_

Have you applied for IMPACT in the past?    \_\_\_ Yes    \_\_\_ No    If yes, what year? \_\_\_\_\_

Years in San Diego region: \_\_\_\_\_

<b>BUSINESS:</b> Name: _____ Job Title: _____ Address (Street, City, Zip): _____ _____ Phone: (____) _____ Email: _____
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<b>HOME:</b> Address (Street, City, Zip): _____ _____ Cell: (____) _____ Email: _____
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**PLEASE NOTE: This program relies heavily on email communication. We strongly suggest that you provide an email address in order to participate fully.**

**Preferred email:** \_\_\_ Home \_\_\_ Business

*LEAD San Diego seeks a class that is reflective of the cultural diversity of the San Diego region. Accordingly, it is important to identify constituents from various demographic groups. Your responses to the following will assist our selection committee in addressing this class mix; however, your response is OPTIONAL. If appropriate, more than one box may be checked.*

I consider myself to be:

Caucasian     Black/African American     Asian     Native American     Hispanic/Latino

Is there any other category of diversity with which you identify and would add to the mix of the class?  
\_\_\_\_\_

Gender:  M     F    Age:     18-25     26-35     36-45     46-55     56+

## 2. EMPLOYMENT

Check the **ONE** category that best describes your current employer:

- |   |  |                                       |  |
|---|--|---------------------------------------|--|
| <input type="checkbox"/> Advertising/Public Relations | <input type="checkbox"/> Business/Industry | <input type="checkbox"/> Labor        | <input type="checkbox"/> Social Services |
| <input type="checkbox"/> Arts                         | <input type="checkbox"/> Financial         | <input type="checkbox"/> Legal        | <input type="checkbox"/> Health          |
| <input type="checkbox"/> Religion                     | <input type="checkbox"/> Media             | <input type="checkbox"/> Architecture | <input type="checkbox"/> Government      |
| <input type="checkbox"/> Education                    | <input type="checkbox"/> Accounting        | <input type="checkbox"/> Real Estate  | <input type="checkbox"/> Utilities       |
| <input type="checkbox"/> Manufacturing                | <input type="checkbox"/> Law Enforcement   | <input type="checkbox"/> Marketing    | <input type="checkbox"/> Technology      |
| <input type="checkbox"/> Other _____                  |  |                                       |  |

Check the **ONE** sector that best describes your current employment:

- For Profit       Nonprofit       Government       Volunteer

Briefly describe your current job responsibilities.

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List previous employment – most recent position first. (**DO NOT ATTACH RÉSUMÉ**)

Employer	Title	Period of Service
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

What do you consider to be your highest career achievement or most significant contribution to your work?

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List business/professional affiliations in which you have been active.

Name of Organization	Position	Period of Affiliation
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

## 3. EDUCATION

List educational background, include college(s), advanced degrees, and/or specific training.

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Leadership positions held or special honors.

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Language fluency (other than English): \_\_\_\_\_

**4. COMMUNITY INVOLVEMENT**

Do you plan to stay in the greater San Diego/Northern Baja California region for at least the next five (5) years?

YES     NO     UNSURE

Please list, in order of importance to you, current community, religious, political, social, or other activities in which you are involved. Indicate your role(s) in these activities at this time (*do not include business/professional activities*).

Organization	Position Held
_____	_____
_____	_____
_____	_____

On average, how much time each month do you currently commit to volunteer work? \_\_\_\_\_

Please list, in order of importance to you, previous community, religious, political, social, or other activities in which you were involved. Indicate your role(s) in these activities during that time (*do not include business/professional activities*).

Organization	Position Held	Period of Service
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

List additional community activities you feel significant, either in San Diego or elsewhere.

Organization & Location	Position Held	Period of Service
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

Please explain your most important accomplishment in one of the above activities. How do/did you exhibit a leadership role?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

In what additional regional or community activities would you like to become active in the future?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If you have not had time or interest in becoming actively involved, what has changed to enable you to seek involvement in the community?

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What issues affecting our region are of interest to you and why? (i.e. health, environment, transportation)

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What do you consider the region's most serious problem and what do you think should be done about it?

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What do you consider to be one of our region's greatest assets or evidence of something "gone right"? What do you take away from this example and how would you seek to emulate it?

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What do you hope to gain from participation in LEAD San Diego, how do you expect to utilize it, and what do you hope to contribute to the class?

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**APPLICATION CONTINUES ON NEXT PAGE ►**

## 5. TUITION

Tuition is \$3,950 and is payable upon acceptance into the program. Tuition may also be paid through a four-month (August - November) installment payment plan with a credit card. By initialing here, participants recognize they are fully responsible for tuition, regardless if paid personally, by the employer, or by any other source. **Tuition is non-refundable.**

Initial here: \_\_\_\_\_

**PAYMENT AGREEMENT** (complete if employer or third party is responsible for the applicant's tuition):

I agree to pay \$ \_\_\_\_\_ of the tuition for the above applicant, if accepted. I understand tuition is non-refundable.

Financial Sponsor Name: \_\_\_\_\_

Title: \_\_\_\_\_

Financial Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**TUITION ASSISTANCE:** Depending on the amount of scholarship funds available and the number of requests received, tuition assistance, based upon demonstrated need, of up to \$500 may be available. The tuition assistance request process is separate from, and follows, the class admission process. Requests for assistance will not be reviewed until after the selection process is complete.

Upon acceptance into the program, I plan to apply for a scholarship.

## 6. COMMITMENT

Successful applicants to LEAD San Diego must be concerned about the future of the region and committed to personal involvement in shaping its future. To obtain the maximum benefit from the program, all participants must be fully committed and involved. Everyone is expected to attend all sessions, including:

**Program Orientation:** Thursday, September 21, 2017

**Graduation & Sharecase Event:** Friday, June 8, 2018

**Seminars:** Full day sessions take place on the third Thursday of every month from September through May (see schedule on attached Application Supplement for specific dates – noting that December seminar is the second Thursday)

**Project Work:** The participating **IMPACT San Diego** class members will be divided into Leadership Action Teams. LEAD staff strives to assemble teams of six to eight individuals, based upon class preference and skill sets. Projects will assist a local nonprofit with the goal of making a lasting community impact. Full participation is mandatory.

While we recognize that emergencies do arise, participants missing more than eight (8) hours of mandatory class meeting time may be asked to withdraw from the program. No portion of tuition will be refunded.

**ATTENDANCE AGREEMENT** (to be completed by supervisors who are providing the time away from work to attend LEAD)

I understand that if my staff member/employee is accepted into the program, s/he is required to attend all ten (10) mandatory sessions noted in the application supplement, and I agree to provide the time away from work for him/her to do so.

Supervisor/employer name \_\_\_\_\_ Date: \_\_\_\_\_

Signature \_\_\_\_\_

***If applicant owns his/her time or does not answer to a supervisor for time away from the office, check here:***

## 7. CANDIDATE SIGNATURE

I certify that all the information I have provided is complete and accurate, and that all statements are my own work. If selected, I am prepared to be an active participant, attending all sessions, fully involving myself in the project work, and devoting the time and resources required to complete the LEAD San Diego program. I am also willing to commit support, volunteer time, energy, and skills in future years to the San Diego region. I understand that (1) if I fail to meet these obligations, I will be asked to withdraw from the program and (2) tuition is nonrefundable.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## APPLICATION SUPPLEMENT – CLASS OF 2018 (Please retain this information for your records)

*As you prepare to complete the application for LEAD's **IMPACT San Diego** Class of 2018, the following information is designed to provide you with a greater understanding of the program.*

**PURPOSE:** To provide intense issue-oriented programming, leadership skill-building and community volunteerism opportunities to a growing set of regional leaders who understand and can respond to the quality of life challenges facing the greater San Diego region.

### THE IMPACT SAN DIEGO PROGRAM

LEAD San Diego's **IMPACT San Diego** interactive community and civic issue-oriented seminars are held monthly, and are usually full-day sessions. Optional extended learning sessions will be offered at no additional cost. Seminars are held over a 10-month period, beginning in September and running through June, and are typically held on the third Thursday of each month. Each seminar highlights historic and contemporary perspectives on relevant regional topics, and features leading experts and key community leaders. Described as a "master's degree" on San Diego, **IMPACT San Diego** provides a big picture of the major issues facing the San Diego region. Seminars employ a mix of interactive presentations, facilitated dialogues, behind-the-scenes site visits, and networking opportunities. In addition, participants gain hands-on experiences through outside project work to be completed in teams of six to eight class members and enjoy social hour(s).

**IMPACT San Diego** is open to all adults. Due to limited seating and in an effort to assemble a class that is regionally balanced and diverse, excellent candidates may be asked to re-apply.

### SELECTION CRITERIA

Applicants meeting the minimum qualifications will be invited for a personal interview with a selection committee comprised of LEAD San Diego program graduates scheduled for **Thursday, July 13 & Friday, July 14, 2017**; please hold these dates on your calendars. Participants will be selected from individuals who submit a completed application and participate in the personal interview. The selection committee will seek to identify those most likely to demonstrate leadership abilities for the long-term benefit to our region. The committee annually selects a group of approximately 55 participants with emphasis on broad representation from occupational, ethnic, and cultural backgrounds, as well as geographic areas and community interests.

To be accepted into **IMPACT San Diego**, applicants **MUST**:

- Have demonstrated positions of leadership in their employment and/or volunteer organization.
- Display evidence of mature judgment and exceptional leadership qualities.
- Have demonstrated a strong interest in and commitment to the community through significant voluntary leadership roles in community organizations.
- Be qualified to utilize their leadership skills through community service for the long-term benefit of the community.
- Have obvious potential for growing personally and effecting positive change.
- Be willing to commit the time and energy necessary to complete the program.

Other considerations:

- We strive to include participants from the entire San Diego/Northern Baja California region.
- We seek a class that reflects the diversity of the San Diego/Northern Baja California region.
- We seek representatives from business, government, nonprofit and volunteer sectors.
- Tenure in San Diego will be considered. However, potential to impact San Diego now and in the future is more important. Community service in other communities is considered in the selection process.

## BENEFITS INCLUDE

- Understanding issues, impacts, and implications that affect the region now and in the future.
- Grasping the “big picture” of the San Diego region.
- Developing an exemplary network of colleagues and collaborators.
- Access to decision-makers and industry leaders.
- The strengthening of personal leadership skills that help advance community leadership activities.

## APPLICATION PROCESS

Participants are selected based on information provided on the application, and finalists will have a personal interview. Do not attach a résumé or any additional pages.

Applications must be accompanied by a \$35 application fee. Please make your check payable to LEAD San Diego. Finalists’ interviews will take place after review of all applications, and the committee determines whether applicants have met the minimum criteria to be interviewed. Applicants meeting the minimum qualifications will be invited for a personal interview scheduled for **Thursday, July 13 & Friday, July 14, 2017.**

## SCHEDULE

LEAD’s **IMPACT San Diego** seminar days are held monthly, and are usually full day sessions. The seminars are held over a ten-month period, beginning in September and running through June. Seminars are held the third Thursday of each month, with the exception of the December session, which takes place on the second Thursday due to the holiday season.

### SEMINARS

Thursday, September 21, 2017  
Thursday, October 19, 2017  
Thursday, November 16, 2017  
Thursday, December 14, 2017

Thursday, January 18, 2018  
Thursday, February 15, 2018  
Thursday, March 15, 2018  
Thursday, April 19, 2018  
Thursday, May 17, 2018

Optional extended learning sessions will be offered at no additional cost.

**GRADUATION/SHARECASE EVENT:** Friday, June 8, 2018

## THE SEMINARS

Each seminar highlights historic and contemporary perspectives on relevant topics and features leading experts and key community leaders. Seminars employ a mix of interactive presentations, facilitated dialogues, behind-the-scenes visits, and networking opportunities. Due to the experiential nature of **IMPACT San Diego**, some seminars will require participants to engage in light to moderate walking, have the ability to board/disembark buses, and have the mobility to partake in behind-the-scenes tours of a variety of venues.

### POTENTIAL SEMINAR TOPICS

- Leadership 101
- Survey of the Regional Economy
- K-12 Education
- Arts & Culture
- Health & Human Services
- Military
- Law & Society
- Growth & Environment
- Our Region Tomorrow

## ATTENDANCE

LEAD San Diego requires **full** participation in the program. Full-day attendance is required at all nine (9) seminars and the graduation/sharecase event. Please review the previously mentioned dates. Participants who miss more than eight (8) hours of class meeting time may be asked to withdraw from the program. If you are unable to commit to this schedule, please do not apply at this time. Participants are also expected to participate fully in the outside project work.

## LEADERSHIP ACTION TEAMS

In addition to the seminars, the participating LEAD class members will be divided into Leadership Action Teams to gain hands-on experience through projects that will assist a local nonprofit, with the goal of making a lasting community impact. LEAD staff strives to assemble teams of six to eight individuals, based upon class preference and skill sets. The small group work is an integral part of the **IMPACT San Diego** curriculum. Much of the project work is completed outside of class sessions. **Participation in the outside project work is mandatory.**

## TUITION

Tuition is \$3,950 and is payable upon acceptance into the program. Depending on the amount of tuition assistance funds available and the number of requests received, financial assistance, which is based on evidence of demonstrated need, of up to \$500 may be available. Tuition assistance applications will be made available after the class is selected and invited. Tuition may also be paid through a four-month (August – November) installment payment plan with credit card. Tuition is non-refundable.

## POST-GRADUATE COMMITMENT TO THE REGION

Graduation from **IMPACT San Diego** signifies the beginning of a lifetime opportunity as a member of LEAD's graduate network. LEAD's Alumni Association, headed by a council of graduates, hosts networking events, educational programs and forums, and provides community service opportunities to facilitate continuing education and network-building among our alumni as a means of accomplishing shared goals. To serve as a true "architect" of constructive community change and to further ensure the long-term success of the region, you are encouraged to serve on committees, boards, and task forces, as well as participate in organizations throughout the region.